

Illawarra District Rugby Union Inc.



ABN: 37 575 290 034

President
Peter Woods

PO Box 7130
Gwynneville NSW 2500

www.idru.com.au
secretary@idru.com.au

Junior Illawarriors Rugby Union



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2017 Sponsorship Proposal

Mission:

To nurture and build the passion and skills of rugby union within the youth of the Illawarra. We strive to develop these skills and passion through commitment, discipline and fun.

Objectives:

Foster a healthy lifestyle via rugby within the Illawarra community.

Programme:

2017:

The Junior Illawarriors will participate in the,

- NSW country championships held in March.
- New Zealand south island tour held in April school holidays
- NSW state championships held in June.

Team:

The Junior Illawarriors is the regional junior rugby representative team for the Illawarra district [www.idru.com.au]. Illawarra junior rugby consists of eleven rugby clubs, Shoalhaven, Kiama, Avondale, Vikings, Tech, University, Shamrocks, Bowral, Camden, Campbelltown and Bowral.

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Exposure:

Your sponsorship and business name has the potential to reach the following populations by advertising via our jerseys, training shirts, jumpers and publications.

- 456,724 - Illawarra area
- 46,364 - Bowral area
- 150,000 - Campbelltown
- 61,658 - Camden area
- 1,038,600 - NZ south Island

Sponsorship opportunities:

This sponsorship proposal has been developed with a view of a two year partnership between the junior Illawarriors and your business. If a one year partnership would be preferable, please feel free to discuss this with our sponsorship representative.

Sponsorship Package 1: \$4,000 1 yr

- Business logo on front of all playing jerseys
- Business logo on front of training shirts
- Business logo on sleeve of polo shirts
- Business logo on playing shorts
- Business logo advertised as a half page in official team publications
- Business logo advertised on Illawarriors Junior Website
- Invitation to Sponsor's Day Match
- Framed team photo

Sponsorship Package 2: \$2,000 1yr

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- Business logo on sleeve of all playing jerseys

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- Business logo on playing shorts
- Business logo on sleeve of training shirts
- Business logo advertised as a quarter page in official team publications
- Business logo advertised on Illawarriors Junior Website
- Invitation to Sponsor's Day Match
- Framed team photo

Sponsorship Package 3: \$1,000 1yr

- Business logo on playing shorts
- Business logo on sleeve of training shirts
- Business logo advertised as a quarter page in official team publications
- Business logo advertised on Illawarriors Junior Website
- Invitation to Sponsor's Day Match

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**For further information contact
Illawarriors Fundraising Co-Ordinator
Michelle Devine 0413602735 or devines1@optusnet.com.au**